

# New Year, New You...and New Benefits! January 2012

## Introducing the 2012 Theme:



Making a patient for life is more than just performing a complete and quality eye exam, you must connect with your patients on a sincere level. Please submit any ideas you have for how to make a patient for life or any great stories of patients who return every year. Each month we will choose a submission to spotlight in our newsletter.

If your story or idea is spotlighted in our monthly newsletter you will win a **Gift Card to Starbucks!**

## Compliance Corner: Anti-Fraud Training

FirstSight is committed to conducting its business with the highest ethical standards and as FSVS associates we expect the same from you. In compliance with Federal and California state laws, this month we are asking every associate to review the *Principles of Business Ethics Guide* to help ensure fraud and unethical behavior is detected early.

***You are responsible for reporting suspected ethical violations.*** Violations include:

- ✓ Violations of laws or policies
- ✓ Dishonest or unethical behavior
- ✓ Conflicts of Interest
- ✓ Fraud
- ✓ Questionable accounting and internal controls, or
- ✓ Any suspicious activity

The *Principles of Business Ethics Guide* and acknowledgment is enclosed in this mailing and will be emailed to each office. Please review the guide, sign the acknowledgment, and fax back to (888) 241-9266 by **January 31, 2012.**

## Inspirational Quote of the Month

**Be always at war with your vices,  
at peace with your neighbors,  
and let each new year find you a  
better man.**

- Benjamin Franklin



## FIRSTSIGHT NEW NEWS

- ✓ Introducing the FirstSight All-Star Mentor Panel!:
  - ✧ Dr. Khoa Truong – San Diego
  - ✧ Dr. Bonnie Chow – Huntington Beach
  - ✧ Dr. Stacy Bragg - Sacramento
  - ✧ Dr. Joyce Medina - National City
  - ✧ Dr. Jenny Jung – Long Beach
  - ✧ Dr. Jaclyn Magno-Choi – Santa Fe Springs
  - ✧ Dr. Hernake Takhar - Bakersfield

New sublease OD's will be paired with one of our All-Stars above who will help them through the process of opening and building their practice.

- ✓ And the Winner is.....**LAS VEGAS!**  
The 2012 OD Meeting will be held once again in Las Vegas at the Paris Hotel & Casino. Check your email for more details!



- ✓ Welcome Dr. Cindy Tampoya to the San Bernardino Walmart, Dr. Tuyen Huynh to the Santa Clarita Sam's Club, and Dr. Lam Votran to the Bakersfield Walmart & Sam's Club!



**CHECK OUT DR. JULIET'S INTERVIEW  
ON OUR WEBSITE!**

## Riddle me this

I make you weak at the worst of all times.  
I keep you safe, I keep you fine.  
I make your hands sweat, and  
Your heart grow cold,  
I visit the weak, but seldom the bold.

**Who am I?**

Tune in next month for the answer!

January New Year, New You...and New Benefits!						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>1</b> Period 1 Starts 	<b>2</b> Timecards Due by 8am	<b>3</b>	<b>4</b> In-Touch Update (877) 694-6788 Pin #684	<b>5</b>	<b>6</b>	<b>7</b> Berkeley Practicum CE
<b>8</b> Berkeley Practicum CE	<b>9</b> Berkeley Practicum CE	<b>10</b>	<b>11</b> In-Touch Update (877) 694-6788 Pin #684	<b>12</b> National Pharmacist Day – How can you partner with your pharmacist to raise awareness? 	<b>13</b>	<b>14</b> Rent Due  Sam's Club Health Event – New Year New You
<b>15</b>	<b>16</b> Timecards Due by 8am	<b>17</b>	<b>18</b> In-Touch Update (877) 694-6788 Pin #684	<b>19</b>	<b>20</b>	<b>21</b> December Grievance Teleconference Attestations Due
<b>22</b> Posterior Segment & Imaging CE (SCCO)	<b>23</b>	<b>24</b>	<b>25</b> In-Touch Update (877) 694-6788 Pin #684	<b>26</b>	<b>27</b>	<b>28</b> Period 1 Ends
<b>29</b> Period 2 Starts Jules Stein & SCCO Symposium (Visit <a href="http://www.coavision.org">www.coavision.org</a> for more information)	<b>30</b> Timecards Due by 8am	<b>31</b> Anti-Fraud Training Acknowledgment Due	<b>National Glaucoma Awareness Month (Prevent Blindness America)</b> The NEI provides free educational materials to educate patients on Glaucoma and other eye-related diseases. Visit <a href="http://www.nei.nih.gov">www.nei.nih.gov</a> to request materials.  <b>Cataract Awareness Month (AAO)</b>			

Red – Next to NVI; Blue – Next to WMO; Black – Everyone; Green - CE

